

---

## MEDIA INFORMATION

FOR DISTRIBUTION TBD

---

### 2024 INFINITI Q50 pricing starts at \$43,050 MSRP

**NASHVILLE, Tenn.** – For the discerning sedan driver, the 2024 INFINITI Q50 provides the appealing combination of athletic design, a tailored interior and a thrilling, high-performance RED SPORT 400 grade. The 2024 INFINITI Q50 arrives in showrooms this month with a starting MSRP of \$43,050<sup>1</sup>.

The 2024 Q50 – like all INFINITI model year 2024 vehicles, lease or retail, sold in the United States – includes the convenience of [INFINITI Premium Care](#). Included with all INFINITI model year 2024 vehicles, lease or retail, sold in the United States, INFINITI Premium Care enhances the ownership experience with routine maintenance coverage for up to three years or model's designated mileage period (whichever occurs first)<sup>2</sup>, building on INFINITI's top-rated client service.

The 2024 Q50 offers a choice of three grades: LUXE, SENSORY and RED SPORT 400. Each grade features standard rear-wheel drive and is available with INFINITI's Intelligent All-Wheel Drive for an additional \$2,000.

Starting at \$43,050, the 2024 INFINITI Q50 LUXE features a generous level of standard equipment that includes 18-inch aluminum-alloy wheels, leather-appointed seats, heated front seats, a heated steering wheel, wireless Apple CarPlay®, USB-based Android Auto™ compatibility, Bose® Performance Series audio and more. An available Saddle Brown interior, also available on SENSORY, provides another option to tailor the cabin to drivers' tastes.

The Q50 SENSORY, which starts at \$48,750, refines the sedan's equipment list with sport front and rear fascias, black exterior accents and mirrors, 19-inch wheels, black open-pore wood-toned interior trim, integrated navigation, Advanced Climate Control System with Plasmacluster™ Air Purifier and Grape Polyphenol filter, and more. For even greater visual emphasis in the dark, Q50 SENSORY is available with a Radiant Grille Emblem (also available on RED SPORT 400), an illuminated emblem that makes a striking appearance.

Offering a notable step up in performance, Q50 RED SPORT 400 starts at \$56,900. Compared to other grades, its 3.0-liter VR-series twin-turbo V6 engine delivers increased power (400 maximum horsepower versus 300) and torque (350 lb-ft versus 295). Additional performance enhancements include uprated brakes with four-piston front and two-piston rear calipers; exclusive 19-inch aluminum-alloy wheels; Dynamic Digital Suspension, which constantly adjusts the shock absorber valves within a wide range of damping force to control body motion when cornering; and more.

Q50 RED SPORT 400 is once again offered with the unique, eye-catching [Black Opal Edition](#). Dressing up the sport sedan with a shimmering, color-changing Black Opal Metallic paint inspired by naturally occurring black opals, plus black exterior badges and a carbon fiber rear spoiler, the Black Opal Edition package costs \$2,200.

For detailed specifications, pricing, photos, and videos, please see the [full 2024 INFINITI Q50 press kit](#).

1. All prices are Manufacturer's Suggested Retail Price (MSRP). MSRP excludes \$1,150 destination and handling charge, tax, title, license and options. Retailer sets actual price.

2. Coverage period for 2023 INFINITI models is the earlier to occur event of 36-months or model's designated mileage period, which is as follows: (i) 30,000 miles for 2023 Q50 & QX60; (ii) 22,500 miles for 2023 QX50 & QX55; and (iii) 45,000 miles for 2023 QX80. INFINITI Premium Care is provided through Elite Protection Program. For complete information concerning components covered, and those components which are excluded from coverage, read a sample Elite Protection Program contract at your retailer, and read your actual service contract because its terms, conditions, exclusions, and limitations control. In Florida, INFINITI Elite Extended Protection Program is backed by IESNA, Inc., P.O. Box 685004, Franklin, TN, 37068-5004. License #60128. ELITE® and Elite Protection Program are trademarks of Nissan North America, Inc.

# # #

### About INFINITI

INFINITI Motor Company is headquartered in Yokohama, Japan, with operations around the world including regional offices based in the Americas, China and INFINITI International Markets in Dubai. INFINITI premium automobiles are assembled in manufacturing facilities in Japan, North America and China. INFINITI design studios are located in Atsugi-Shi (near Yokohama), London, San Diego and Beijing.

More information about INFINITI and its industry-leading technologies can be found at [www.INFINITIUSA.com](http://www.INFINITIUSA.com). You can also follow INFINITI on [Facebook](#), [Instagram](#), [LinkedIn](#), [X \(formerly Twitter\)](#), and see all of our latest videos on [YouTube](#).

### Contacts - INFINITI USA

#### Aileen Clarke

Senior Specialist, INFINITI Corporate Communications

949-359-1112

[Aileen.Clarke@infiniti.com](mailto:Aileen.Clarke@infiniti.com)

---

#### INFINITI USA

One Nissan Way  
Franklin, TN 37067  
[www.infiniti.com](http://www.infiniti.com)

